



SCOMS WINTER CME CONFERENCE

2027 SPONSORSHIP & EXHIBITOR OPPORTUNITIES

FEBRUARY 12 – 14, 2027

OMNI HILTON HEAD OCEANFRONT RESORT | HILTON HEAD ISLAND, SC

WWW.SCDOS.ORG

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ABOUT US



The South Carolina Osteopathic Medical Society (SCOMS) is the voice for osteopathic medicine in the state of South Carolina. Membership is comprised of 700 physicians, residents, medical students, and associates who have an unwavering passion for the osteopathic profession.

The purpose of SCOMS is to promote the osteopathic medicine profession and to provide valuable services to its members such as advocacy, networking opportunities, CME sessions to maintain compliance requirements, updates on legislative issues, and opportunities for research collaboration.

With nearly 2,000 DOs practicing across the state, SCOMS works tirelessly to advocate for these physicians and to promote a greater understanding of the osteopathic profession.

WHAT ARE DOs

- Doctors of Osteopathic Medicine (DO) are fully trained and licensed physicians who can choose to specialize in every recognized area of medicine, from neonatology to neurosurgery.
- DOs focus on mind, body and spirit and take a whole-person approach to care and use the most current scientific knowledge to promote health, diagnose and treat disease, and establish strong relationships with patients focusing on prevention.



To learn more, visit www.scdos.org or call 864-327-9995.

SCOMS WINTER CME CONFERENCE

The SCOMS Winter CME Conference attracts more than 100 osteopathic physicians, fellows, residents, students, medical school faculty members, and health care professionals from across the state, region and beyond whom are engaged in continuing medical education and hands-on learning forums.

Through sponsorship and exhibit opportunities, you can network, engage, inspire, and influence over 100 physicians, medical students, medical school faculty members, and health care professionals through a variety of opportunities to fit any budget. You will enjoy personal engagements with conference attendees during scheduled physician meet and greet opportunities such as Exhibit Hall Hours, Networking Breaks, SCOMS Board Reception for Sponsors and Speakers, Award Winning Poster Presentations, Saturday Lunch, and Saturday Evening Reception and Silent Auction.

Join us **FEBRUARY 12 -14, 2027**
HILTON HEAD ISLAND



WHY EXHIBIT?

Spend a weekend on Hilton Head Island in a relaxed setting when you can Connect, Impact, Network, and Engage with more than 100 osteopathic physicians, fellows, residents, students, medical school faculty members, and health care professionals from across the state, region and beyond.

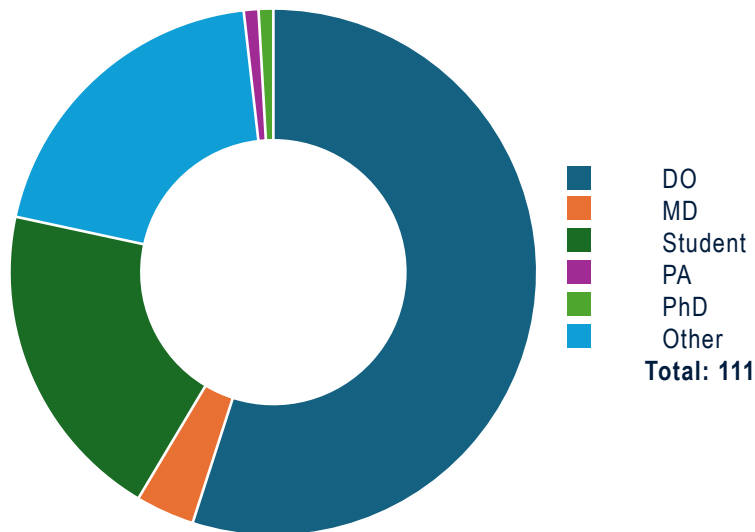
- Connect with conference attendees from across the state, region and beyond
- Impact your business by reaching the ideal target audience
- Network by engaging in personal dialogue to form solid business relationships
- Build a greater awareness of your organization



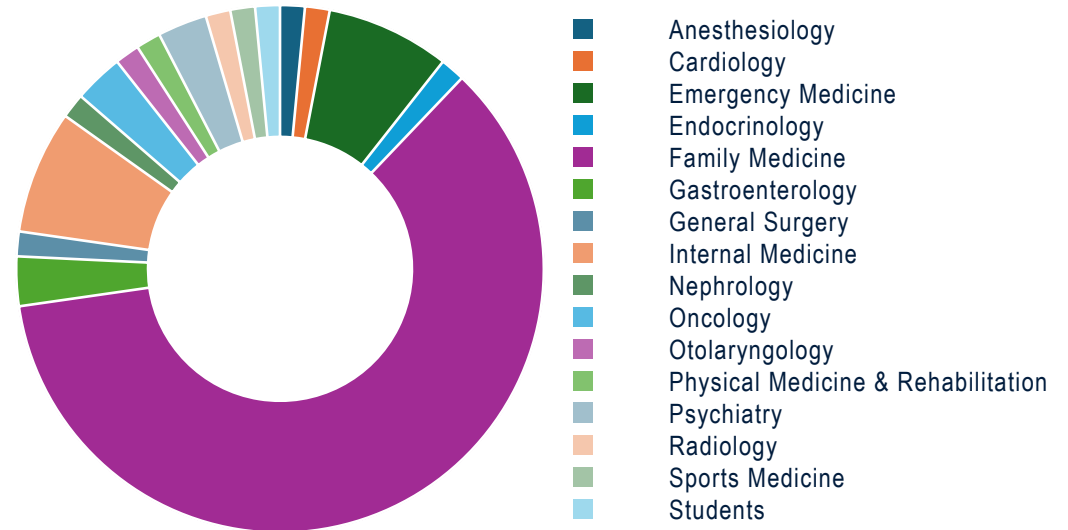
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For more information, visit www.scdos.org
Tammy E. Whaley | 864-327-9995 | tammy@scdos.org
Andrea Powell | 864-327-9919 | andrea@scdos.org

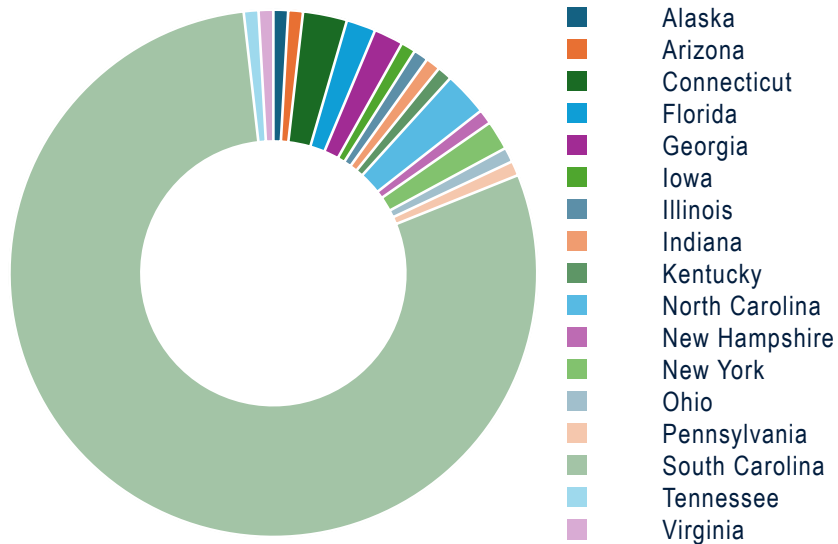
2026 CONFERENCE ATTENDEE DEMOGRAPHICS



2026 CONFERENCE ATTENDEES BY SPECIALTY



2026 CONFERENCE ATTENDEES DEMOGRAPHICS



Attendee Summary

Attendees	111
States	17
Specialties	15



Become a Sponsor

The SCOMS Winter CME Conference is a prime opportunity for personal engagement with:

- Physicians who are interested in the latest medical advancements and technologies
- Medical students who are exploring residency opportunities
- Fellows and Residents who are scouting out career opportunities
- Medical school administrators and faculty members who are seeking collaborations and partnerships
- Health care professionals who are promoting research

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Andrea Powell | 864-327-9919 | andrea@scdos.org

SPONSORSHIP PACKAGES

CONFERENCE CO-SPONSOR | EXCLUSIVE \$7,500

- Receive prime exposure for your organization as the exclusive conference co-sponsor with logo and branding on all conference materials, including brochures, website, social media, and signage, ensuring maximum visibility
- Showcase your organization with prominent exhibit booth placement, driving more traffic and interest from attendees
- Build long-term relationships with other sponsors, organizers, and attendees, leading to future collaboration and business opportunities
- Receive a full-page, full-color ad in the conference program booklet along with up to six exhibitor badges
- Make contacts with conference attendees at networking breaks, reception for sponsors and speakers, and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 12



SPONSORSHIP PACKAGES

SATURDAY EVENING RECEPTION & SILENT AUCTION SPONSOR | EXCLUSIVE \$4,000

- Align your brand with the highlight of the conference as the buzz and anticipation will have been building and attendees will engage in lighthearted rivalry as they strive to place the winning bids and networking the evening away
- Your company will receive pre-conference promotion and branding on all conference materials, including brochures, website, social media, and signage, ensuring maximum visibility and on-site advertising includes signage at the event and your company's logo on each drink ticket
- Receive a full-page, full-color ad in the conference program booklet along with up to four exhibitor badges
- Showcase your organization with prominent exhibit booth placement, driving more traffic and interest from attendees
- Make contacts with conference attendees at networking breaks, reception for sponsors and speakers, and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 12



SPONSORSHIP PACKAGES



LUNCH SPONSOR | EXCLUSIVE \$3,000 (2 AVAILABLE SPONSORSHIPS)

- Generate a buzz about your company pre-conference with promotion on the website, attendee emails and social media posts
- At the conference, attendees will see highly visible promotions for your company in the conference program and with a 30- or 60-second video that opens the lunch session
- Showcase your organization with prominent exhibit booth placement, driving more traffic and interest from attendees
- Receive a half-page, full-color ad in the conference program booklet along with up to four exhibitor badges
- Make contacts with conference attendees at networking breaks, reception for sponsors and speakers, and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 12

SPONSORSHIP PACKAGES

AWARDS PRESENTATION SPONSOR | EXCLUSIVE \$2,000

- Promote your business as the highly anticipated Awards Presentation where SCOMS recognizes Physician of the Year, Resident of the Year, Student DO of the Year, and presents the SCOMS Student Scholarship
- Your company will receive pre-conference promotion and branding on all conference materials, including brochures, website, social media, and signage, ensuring maximum visibility as well as on-site advertising at the presentation
- Showcase your organization with prominent exhibit booth placement, driving more traffic and interest from attendees
- Receive a half-page, full-color ad in the conference program booklet along with up to four exhibitor badges
- Make contacts with conference attendees at networking breaks, reception for sponsors and speakers, and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 12





ALUMNI LUNCH SPONSOR | EXCLUSIVE \$1,750

- Graduates of the Edward Via College of Osteopathic Medicine will gather for lunch, and this presents a fantastic opportunity to promote your company to an exclusive group of young practicing physicians
- Take advantage of the one-on-one with the alumni to ask targeted questions related to business development, scientific endeavors, etc.
- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
- Receive a one-fourth page, full-color ad in the conference program booklet along with up to four exhibitor badges
- Make contacts with conference attendees at networking breaks, reception for sponsors and speakers, and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 12



SILENT AUCTION SPONSOR | EXCLUSIVE \$1,500

- Maximize your marketing by sponsoring this highly competitive and good-natured silent auction that supports the SCOMS Scholarship & Awards Program
- Your logo will be prominently displayed as the exclusive sponsor on the silent auction web page where attendees and supporters place their bids ahead of the conference and your logo will also be included on all bid sheets and on-site promotions
- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
- Receive a one-fourth page, full-color ad in the conference program booklet along with up to four exhibitor badges
- Make contacts with conference attendees at networking breaks, reception for sponsors and speakers, and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 12



NETWORKING COFFEE BREAK SPONSOR | \$875

- Give attendees an extra pep in their step with a caffeine boost while you network among conference attendees, speakers and guests
- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
- Your organization's signage will be prominently displayed at the coffee station and logo placement in the conference program booklet along with up to two exhibitor badges
- Make contacts with conference attendees at networking breaks and Saturday evening reception and silent auction

Availability: Limited to 3

Due Date: Reservation and materials by November 12

WIFI SPONSOR | EXCLUSIVE \$750

- Get noticed and receive immediate brand recognition when you sponsor this exclusive opportunity
- All attendees value reliable WIFI connection and your company's name and logo will be prominently displayed throughout the venue with Wi-Fi login details and sponsor branding
- Receive logo placement in the conference program booklet
- Make contacts with conference attendees at networking breaks and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 12

SWAG BAGS | EXCLUSIVE \$500

- Get noticed and receive immediate brand recognition when you sponsor this exclusive opportunity
- All attendees need a bag to carry their conference materials – preferably one with your logo that they will use for years to come
- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
- Receive logo placement in the conference program booklet along with up to three exhibitor badges
- Make contacts with conference attendees at networking breaks and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 12

ATTENDEE LANYARDS | EXCLUSIVE \$250

- Get noticed and receive immediate brand recognition when you sponsor this exclusive opportunity
- All attendees must wear an event name badge to access conference meetings and networking events
- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
- Receive logo placement in the conference program booklet along with up to three exhibitor badges
- Make contacts with conference attendees at networking breaks and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 12

EXHIBITOR OPPORTUNITIES

EXHIBIT BOOTH | \$850 FOR ONE ATTENDEE

- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
 - Receive logo placement in the conference program booklet along with one exhibitor badge
 - Make contacts with conference attendees at networking breaks and Saturday evening reception and silent auction
-

EXHIBIT BOOTH | \$950 TWO ATTENDEES

- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
- Receive logo placement in the conference program booklet along with two exhibitor badges
- Make contacts with conference attendees at networking breaks and Saturday evening reception and silent auction





The following opportunities may be purchased as enhancements to Exhibit Booths

KNOW BEFORE YOU GO EMAILS | \$325

- Email marketing is an excellent way to grow awareness of your business
- Information packed emails will be sent to all attendees to shares important details leading up to the conference such as hotel accommodations, conference schedule, program booklet, meet the speakers, silent auction items, visitor information, and much more
- Take advantage of this high-impact opportunity to promote your brand and drive traffic to your website

Availability: Limited to 2

Due Date: Reservation and materials by November 4



EXHIBIT HALL PASSPORT CHALLENGE | \$500

- Your organization can join in the fun while greatly increasing your booth traffic and attendee engagement
- Attendees will visit participating booths getting their passport challenge cards stamped. Completed challenge cards will be entered into a drawing to win a prize
- Your organization's logo will be prominently displayed on the challenge card

Availability: Limited to 4

Due Date: Reservation and materials by November 4



POSTER PRESENTATION SPONSOR | \$350

- Show your support for scholarly research conducted by medical students, residents and fellows
- Your organization's signage will be displayed at the Poster Presentation area
- Your company's logo will be included on the certificates presented to the researchers

Availability: Limited to 4

Due Date: Reservation and materials by November 4

SILENT AUCTION DONOR | \$100 OR MORE ITEM VALUE

- Donate an item for the Silent Auction, which raises funds to support the SCOMS Scholarship and Awards Program
- Receive recognition on the silent auction web page

Availability: Limited to 10

Due Date: Reservation and materials by November 4

	SATURDAY EVENING SPONSOR \$4,000	SATURDAY LUNCH SPONSOR \$3,000	AWARDS PRESENTATION SPONSOR \$2,000	ALUMNI LUNCH SPONSOR \$1,750	SILENT AUCTION SPONSOR \$1,500	NETWORKING COFFEE BREAK SPONSOR \$875	EXHIBITOR \$850/\$950	WIFI SPONSOR \$750	PASSPORT CHALLENGE SPONSOR \$500	SWAG BAG SPONSOR \$500	POSTER PRESENTATION SPONSOR \$350	LANYARD SPONSOR \$250
Website, Promotional Materials, Advertising	Prominent Billing	Prominent Billing	Prominent Billing	Placement	Placement	Mention	Recognition in Exhibitors List	Placement	Placement	Mention	Placement	Mention
Exhibit Hall	Prominent Placement	Prominent Placement	Prominent Placement	Prominent Placement	Placement	Placement	Placement	Placement	Placement	Placement	Placement	Placement
Conference Program	Full-page, full-color ad	Half-page, full-color ad	Half-page, full-color ad	Quarter- page, full- color ad	Quarter- page, full- color ad	Logo Placement	Logo Placement	Logo Placement	Logo Placement	Logo Placement	Logo Placement	Logo Placement
List of Conference Attendees	●	●	●	●	●	●	●	●		●		●
Networking Breaks	●	●	●	●	●	●	●	●	●	●	●	●
SCOM Board Reception	●	●	●	●	●							
Saturday Lunch	●	●	●	●	●	●	●		●	●	●	●
Saturday Evening Reception	●	●	●	●	●	●	●	●	●	●	●	●
Conference Signage	●	●	●	●				●	●		●	

All packages include one draped and skirted six-foot display table and two chairs.

** Exhibitors and sponsors included in meals, refreshments, and reception*



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SPONSOR AND EXHIBITOR INFORMATION

FRIDAY, FEBRUARY 12:

10:00 A.M.

Registration Opens

10:30 – 11:45 A.M.

Exhibit Hall Set Up

12:00 – 12:45 P.M.

VCOM Alumni Lunch

12:00 – 5:00 P.M.

Exhibit Hall Open

1:00 – 5:30 P.M.

Conference Sessions

6:00 – 7:00 P.M.

Awards Presentation Reception

SATURDAY, FEBRUARY 13:

8:30 - 9:00 A.M.

Coffee Networking - Visit With Exhibitors
& Poster Presenters

8:30 A.M. – 4:30 P.M.

Exhibit Hall Open

9:00 A.M. – 5:30 P.M.

Conference Sessions

5:30 P.M.

Exhibit Hall Breakdown

6:00 – 7:30 P.M.

Reception and Silent Auction

SUNDAY, FEBRUARY 14:

8:30 - 9:00 a.m.

Coffee Networking - Visit With Poster
Presenters

9:00 a.m. – 1:00 p.m.

Conference Sessions

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EXHIBIT & SPONSOR CONTRACT

Organization Name: _____

Contact Name & Title: _____

Mailing Address: _____

Email Address: _____ Office Phone/Cell Phone: _____

Name of Representative(s)

Attending Conference: _____

Products/services you represent: _____

SPONSORSHIP OPPORTUNITIES

- ☐ Co-Sponsor - \$7,500
- ☐ Saturday Evening Sponsor - \$4,000
- ☐ Saturday Lunch Sponsor - \$3,000
- ☐ Awards Presentation Sponsor - \$2,000
- ☐ Alumni Lunch Sponsor - \$1,750
- ☐ Silent Auction Sponsor - \$1,500
- ☐ Lanyard Sponsor - \$250
- ☐ Swag Bag Sponsor - \$500
- ☐ WiFi Sponsor - \$750
- ☐ Networking Coffee Break Sponsor - \$875

EXHIBITOR OPPORTUNITIES

- ☐ Exhibitor - \$850 (1 Person)
- ☐ Exhibitor - \$950 (2 People)

ADDITIONAL OPTIONS

- ☐ Know Before You Go Sponsor - \$325
- ☐ Exhibit Hall Passport Challenge Sponsor - \$500
- ☐ Poster Presentation Sponsor - \$350
- ☐ Silent Auction Donor - \$100 or more
- ☐ Conference Gift Bag Donation

PAYMENT

Check payable to:

SCOMS
350 Howard St.,
Spartanburg, SC 29303

Credit Card:

- ☐ Visa
- ☐ Mastercard
- ☐ Discover
- ☐ American Express

Card Number: _____ Exp. Date: _____ CVV: _____

Signature of Card Holder: _____

☐ Accept Participation: By completion of this form, I acknowledge that I have read and agree with the Terms and Conditions available online. I agree to participate in the 2025 SCOMS Winter CME Conference and I commit my company to the above financial obligation(s). Contract and payment due no later than **January 6, 2027**.

SPONSOR/EXHIBITOR SIGNATURE: _____ DATE: _____